

WSHA NEWS

WEST SALEM HOCKEY ASSOCIATION WWW.WESTSALEMHOCKEY.COM



February '08

Board of Directors Meeting Notice

Monday, February 11, 2008
West Salem American Legion
6:00 pm

General Membership Meeting Notice

Monday, February 11, 2008, 7:00 pm
West Salem American Legion Hall

West Salem Hockey Association Board

President:	Eric Hesselberg	786-2938
Pres. Elect:	Joe Belling	786-0637
Past Pres.:	Rich Berghefer	786-2926
Secretary:	Kelly Cottrell	786-4371
Treasurer:	Amy Molling	786-3087
League Rep:	Marv Lehmann	786-0286
Director:	John Caulum	786-3597
Director:	Mike Gorniak	786-0980
Director:	Kevin Bigley	786-2723
Director:	Jenny Greiner	769-4166

Meeting Agenda

- Secretary's Report
- Treasurer's Report
- League Report
- Old Business
- Pictures
- Calendars
- New Business
- 08 Elections
- Trailer locker rooms
- Donation Plaque
- Neshonoc Days
- New web site
- By laws by Feb. meeting
- Banquet and annual meeting
- Adjourn



Happy Valentines Day 2008

Just a friendly hello

February is here without even a warning. It will soon be time to say farewell to another season of hockey. It won't be long and the rink will be in the process of being torn down and put away.

With the smell of love lingering in the air this month I'm going to give you all a fun, general warning if you know any single ladies. This is 20 things you DON'T say to a single woman.

1. "I've been meaning to ask you something. When are you going to get married?"
2. "Did you get anything for Valentine's Day?"
3. "You enjoy being alone. Don't you?"
4. "What happened to your old boyfriend?"
5. "I feel so sorry for you, being alone and all."
6. "You should be happy that you're single. You don't have to spend any [money](#) on [gifts](#) or cards."
7. "I'd save you a piece of candy, but I know you're on a diet."
8. "You're not celebrating Valentine's Day? Oh, I thought you were married."
9. "Since I know you won't be busy tonight, you might as well come babysit my kids."
10. "Oh, no date? I bet it sucks to be you."
11. "Don't feel bad. You're not missing out on much today. Plus you're used to it anyway."
12. "When I think about you and your [love](#) life, I imagine a rainy day with heavy rain drops."
13. "Maybe it's your personality that's holding you back from love."
14. "Want to meet my brother? He's lonely too."
15. "Can you [work](#) my shift? I know you're not doing anything tonight."
16. "Maybe it's your breath."
17. "Do you have daddy issues?"
18. "Why can't you get a man?"
19. "How does it feel to be an old maid?"

*I hope you all have a special day with the ones you love. Remember Valentine's Day is not only about you but the ones you love as well. Give your spouse or significant other an extra kiss and hug that day. Make sure you include your children; give them an extra kiss and hug as well. Children can never get enough kisses and hugs and you have to admit either can you!

Sincerely,
Kelly Cottrell

Concerned Parents with parking

There has become an issue at the hockey rink that the Board of Directors would like to address to everyone in the association.

There is a safety concern to our children as parents are dropping and picking their children up on the side of the parking lot next to the rink. As those vehicles are sitting there and their kids get into the vehicle and it takes off, there are a large handful of other kids walking through the parking lot to another vehicle and they could easily be hit. We all need to follow the same rules so we are all on the same page and know one gets hurt.

Please park your car in a parking space or on the road if need be. Don't, stop pick up your kids on the side of the lot closest to the rink and drive off quickly. It is dark out and someone can easily be overlooked and seriously injured.

With everyone's help we can thrive to make it a safe environment for everyone.

Thank you from the Board of Directors.

The New Website

For those who are unaware, the new West Salem website is up and running. If you have any questions concerning your team regarding schedules or contact information go to

www.westsalemhockey.com

Once again the Board of Directors would like to give a huge thanks to Karl Kemnitz for the last few years of hard work he has put into the website and making it accessible to us all. We are all grateful and appreciate everything you've done.

The Board would also like to thank Kris Cvikota again for stepping up to the plate and helping out when needed.

Festival Foods Receipts

Festival Foods in Onalaska has a dollar program for youth or non-profit organizations. If you shop at Festival Foods please turn in your festival receipts to your parent reps, who in turn can turn them into Kelly Cottrell. The association will get a percentage of the receipt totals back, after tax, alcohol, cigarettes, and lottery/lotto are subtracted.

They need to be sent in quarterly.

Quarter #1- January, February, March

Quarter #2 – April, May, June

Quarter #3 – July, August, September

Quarter #4- October, November, December

These receipts must be from the months of the quarter and must be brought to Festival Foods within 14 days after the quarter ends so please have them turned in by the end of the last month in the quarter. During the summer we need to keep sending in the receipts. You can mail them to Kelly Cottrell at N6225 Hwy 108 West Salem or drop

them at her house or bring to monthly General membership meetings.

Your help is greatly appreciated.

Thanks,

West Salem Hockey Board of Directors

A Passage from the President**WEST SALEM LOSES REFRIGERATED ICE**

Will this be the headline of the future? I hope not. As my term as President is coming to an end and with one year left in the WSHA, I often wonder who will take over as key people leave the association. For two years we have asked for someone to take over Neshonoc Dayz. This will be the last year for Chase and I as lead persons. We have asked for a new chairman for the golf outing. Chase won't be back this year to chair it. Our calendar raffle is co-chaired by Holly Deery. This may be her last year as well, depending if Nick plays high school next year.

WSHA has been one of the cheapest youth hockey associations around. If our fund raising doesn't do well this year our skating rates could double or triple next year.

My concern is who will carry the torch? We have a few people who have stepped up to fill other positions that were needed. However, these people can't do it all themselves. WSHA is an all volunteer association; which needs your help. Please consider volunteering for these committees and board positions. Don't be afraid to take on these projects or find another parent and do it together. Don't wait to be asked, or even expect to be asked. This association belongs to ALL of us and we need to ALL continue to work together to support it if we want the association to continue to exist and improve.

It is very easy to criticize what others are doing by just watching from the sidelines. Please make a difference by volunteering and making sure that this headline does not come true.

Sincerely,

Eric Hesselberg

President

West Salem Youth Hockey Association

Upcoming Events

Election Time

Election time is around the corner.

There are 5 positions opening on the WSHA Board of Directors for the 2008-2009 year. Those positions are:

President Elect - one year position, after which the individual serves one year as President, then a third year as Past President.

Treasurer - two year position. Position involves writing out checks, balancing the check book, and keeping track of checks that are out and that need to be reimbursed. Keeping track of expenses on a computer would be beneficial but not required.

Director at Large - two year position

Director at Large - two year position

League Representative - one year position. Position involves attendance of all monthly WMHL meetings and representing WSHA in league matters.

During the March meeting is when the votes are taken and the members are decided. If you think you or someone you know could do good by the association with one of these positions please highly think about it. You can contact one of the election committee members: Jenny Greiner, Kevin Bigley or Joe Belling.

Awards Banquet and Annual Meeting

The Awards Ceremony Banquet will be held on April 13 at Fox Hollow once again and the Annual Meeting will be held Saturday April 5 at The American Legion.

Summer Events

Soon we will be wrapping up another year which means we need to start thinking of our summer fundraisers. We have been fortunate over the last few years to have such great volunteers to give up their time and head up these events. This year we need to start thinking of new people who can carry out these events. It is a great way to put in your hours and now is the time to start thinking about it while we have some of the people around yet to guide the new younger generation into the right path.

The events we need to start thinking about are Neshonoc Days which Eric Hesselberg and Chase Miller have been heading up for the last few years, but are now going to be leaving our association after another year. We need to learn what has to be done. This event is held at the end of May and will

be here before we know it. New ideas are always welcomed as well.

June Dairy Days is another event which is a lot of fun and our kids get to walk through the June Dairy Days parade. We also work at the beer tent during the evening which is not so much work as hours counted for the next upcoming year.

Also this year we need a volunteer to step up and take charge of the golf outing. Chase Miller has been heading that up as well for the last few years. It's time some people from the younger generation step up and help out. The people who help out in these events do a super job, and it's time some new people take the bull by its horn and say "Yes, I will help out. I do want to see my children's association succeed in the years to come."

*If you're interested in heading up any of the events above please contact any member of the West Salem Hockey Board of Directors.

Outlook of the Month

This month my outlook is going to be a little bit different. In the spirit of Valentines Day I wanted to change things up a little.

In the essence of love I thought it would be appropriate to interview a couple instead of one person; though I wanted it to be something different than just an interview with a couple. Face it we don't want to hear about some romantic lovey, dovey couple. (Do we?) The one's who hold each other's hands as they're walking through the super market. (J/K if you do that, that's great, I just don't need to write about it.)

No, instead I wanted to take a step back; a step back into the past of the association. I wanted to recognize a couple this month that defiantly stands out to everyone. How much do you know about Dan and Terri Lenselink? This month's Outlook of the month is a tremendous dedication to a couple that has done more for this association than a lot of people know. They're a couple that inspires people by hearing about or watching them. They've done so much I could take a nap just thinking about all there hard work. The West Salem Hockey association wouldn't be the same if it weren't for this family involved for so many years.

Well here we go let's take a walk in the past. Did you all know that Dan and Terri grew up in River Falls, WI as high school sweethearts? They graduated in the early eighties from River Falls High School. Terri then attended UW-River Falls. During that time Dan enlisted in the Army for three years. He was stationed in Washington DC. In September 1984 while Dan was serving our country the couple was married.

How did they ever end up in West Salem? During the mid-eighties they moved here after Terri was

hired at a Tomah school as a Speech Therapist and Dan began college at UW-La Crosse.

There oldest son Kevin was born in Jan. 1988.

Once again they were on the move when Dan was accepted into medical school in Milwaukee.

There second child Colin was born in April of 1994, the Lenselink family returned to West Salem in 1995.

Dan at that time was a La Crosse-Mayo family practice resident. Dan had much more hair at that time and was quite modest about almost being a full fledged MD. After finishing his residency in 1998, Dan worked in the emergency at the Black River Falls hospital. In 2000, he began working for Franciscan Skemp Healthcare in their emergency department.

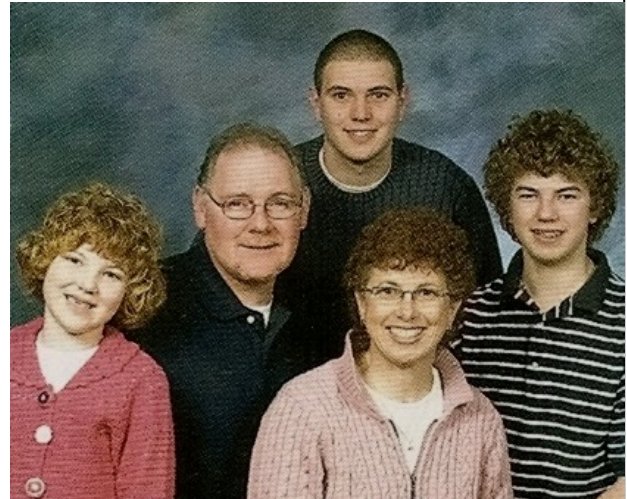
(Now where did hockey come along and where in the world did this couple find time to help out?)

There oldest son Kevin started playing hockey while in the second grade. As you may know it didn't take Dan and Terri long to become active volunteers for the association. Dan was soon a key person involved in putting up and taking down the rink. He became the rink manager for several years. He worked endless hours in the middle of the night and during the day running the zamboni, making sure the kids had good ice to skate on. He was key in obtaining the new refrigeration system for the association. He was a board member, a league representative, and president of the association. He even went on to become vice president and then president of the WMHL.

A couple of his hobbies include carpentry - he is very gifted with his hands, and cooking is another one of his specialties.

Dan is a very kind person. He would help anyone in need. He gives excellent hugs. He only gets cranky once in awhile when he forgets to take time to sleep. Dan is thought by some to be one of God's angel's on earth. He is very humble, so will most likely make light of anything nice someone has to say about him.

For many years, he was a head coach for the little termites, giving them a pleasant beginning to what may be several years of playing hockey. His second son, Collin started hockey as a termite. Following Dan's year of being president, Terri gave birth to their little treasure, Emma. Before Terri's due date in August of 2000, friends planned a surprise baby shower. It was to follow the monthly hockey meeting; but Emma jumped the gun. As a result, she was introduced to the hockey parents at the shower when she was two days old.



Dan and Terri both received the WSHA Presidents award at an annual awards banquet.

Terri is known to be one of the friendliest moms ever involved with the association. She always has a beautiful smile for anyone she sees. She tries not to let anyone feel left out. She is very supportive of all the kids. She encourages them and helps make them feel good about themselves. She served as secretary for the association and registration chairperson for several years. She also went on to be secretary for the WMHL. She has been involved in all aspects of fund raising. She has volunteered numerous hours at June Dairy Days, the annual golf outings, Oktoberfest Races, parades and tournaments. She has hosted many board meetings at her home as well. Where ever there was a need Terri was there to help. Let's not forget she has as well selflessly shared her husband with us for years; as he put in countless hours at the rink.

Terri is a speech therapist for the West Salem School district. Her hobbies include reading, cooking, stamping, going to hockey games and scrap booking.

Terri and Dan are wonderful people to know. They have a beautiful family.

Kevin is now 20 years old and enjoyed his hockey years from mites through midgets. He is a very good person and always fun to be around. He is also very handsome. He has been a student at UW Milwaukee, and is currently working full time.

Colin is 15; he is a sophomore at WSHS and plays on the Sparta West Salem JV hockey team. He is very out going like his mother. He is a real sweetheart to know and has an infectious smile. Everyone seems to know and enjoy Emma. She is now seven years old and is a little princess!

* I would like to thank my key co-writer in helping me with the information I needed to make this article possible. Another huge key hockey mom Mary-Ann Ekern, she went on to say "If Dan and Terri have touched your lives in anyway, you have been blessed"!

Well Mary-Ann is a wonderful friend of the Lenselinks but a few other people had something to say about them.

"These people have given more blood, sweat, tears, and cash to WSHA then most of us will give to any one cause in a life time." (Chase Miller)

"Recently I was in the emergency room at SFMC with my grandma, it was 2:30 am and I was worried and tired. Who did I see the minute I walked in; our Coach Dan. I was immediately comforted, just by his presence and knowing he would be the one to examine my grandmother. He was so kind and talked gently and respectfully to her. Were it not for hockey I would not know this wonderful man. He is a joy to see both on the ice and off!" (Roxanne Grosskoff)

"For me being a new comer, they really treat a person like family and make them feel welcome among the other people in the association. If there was anything that I ever needed either at the rink or in my personal life, I know I could count on them for their support and advice." (Reed Cartwright)

"I know that these 2 are very dedicated to each other and their family. Terry and Dan are very down to earth people, very honest, and true to their issues. Dan is very motivated and hard working. They are fun to talk to and easy to be around; Also, Dan has this terrible flannel button up insulated shirt that he wore to the rink for years, we all threatened to burn it and he did not like that too much. It had a huge tear in the back, yuck! He may still wear it. I am not sure, but it is his signature clothing piece!" (Lisa Belling)

"They're great people to be around. You can't help but smile when you see Dan in his ratty old flannel shirts with mug in hand, appearing to be one of the homeless with a big smile on his face for you. And Terri is one of the most pleasant and thoughtful individuals you can know. They never once complained, never looked for a thank you and never

expected the recognition for what they contributed. They did it for the kids and they believe passionately in making it the best experience they can for our skaters. Even though they are not around as much now, I believe some of us still aspire to follow in their footsteps to make West Salem Hockey the greatest it can be. For those of you who may not know Dan and Terri, if you get the opportunity to meet them; spend some time with them. I guarantee you won't regret!" (Jeanne Meyer)

"I know they are two of the genuine people I know. They're both sincere people and work hard in their daily lives; for the hockey association, our school district and the community.

Dan is a wonderful doctor. He is very down-to-earth in the ER. He explains your situation in terms you can understand and is very comforting.

Terri is a compassionate person. She just has a welcoming presence about her.

I am blessed to have gotten to know Dan and Terri Lenselink." (Julie Wall-Young)

*That wraps up my February outlook dedicated to the Lenselink family. After reading about all they have done I hope you can see why I picked the couple I did. Amazing and inspiring doesn't even begin to describe this family. We really need to recognize people that may not want the recognition but certainly deserve it. The ice our kids and the kids of the future play on did not arrive overnight, but took many years of work and sweat from people of the past. Tell them thanks if you see them around. They don't ask for thanks but they greatly deserve our thanks and appreciation.

Thanks Dan & Terri for all you've done!